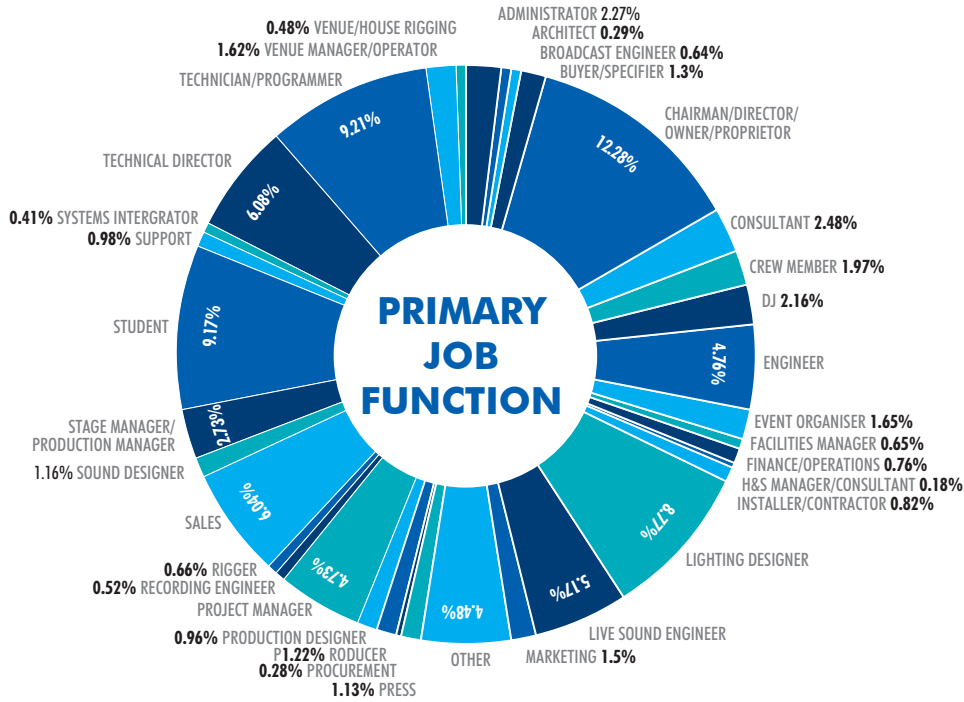
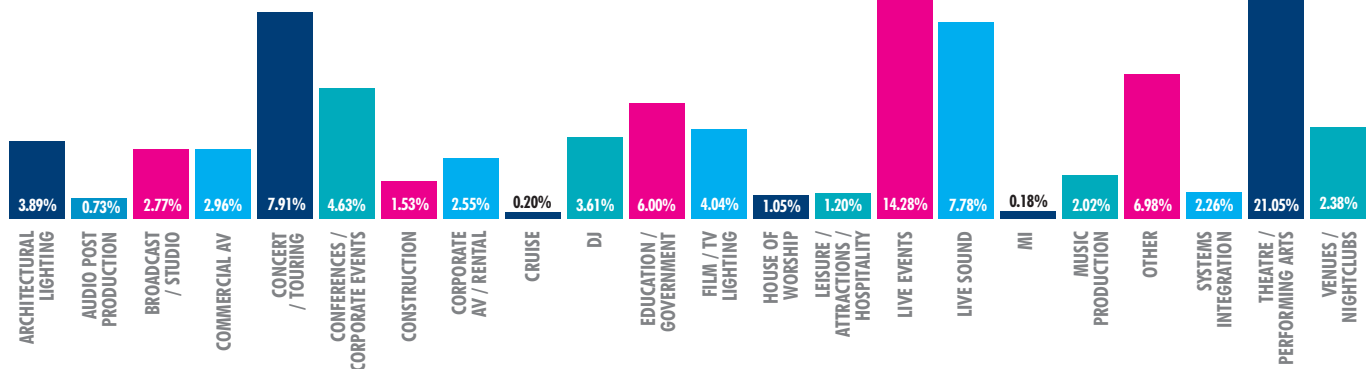


VISITOR STATISTICS

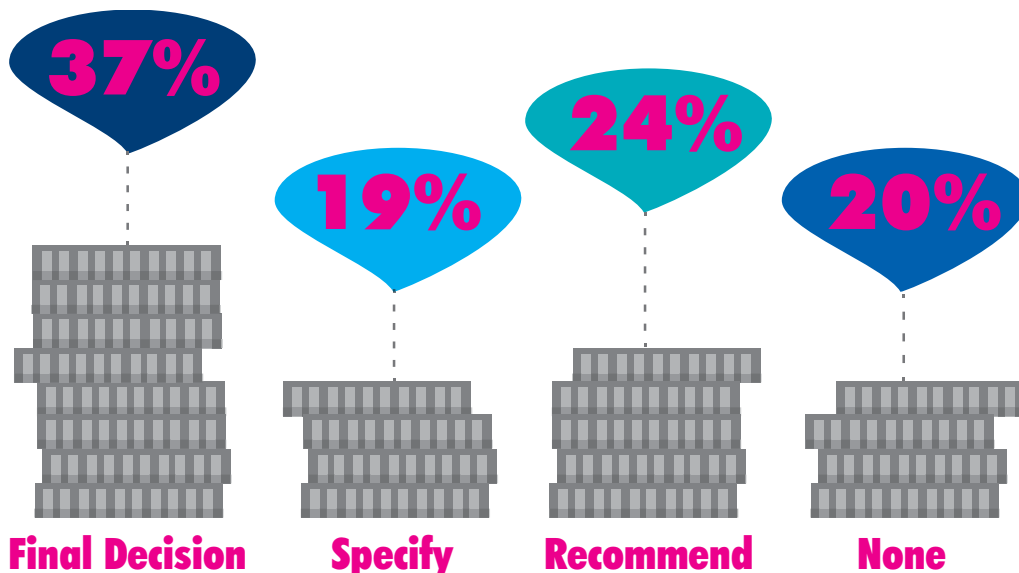
Unique Attendees:
8,604



PRIMARY BUSINESS ACTIVITY

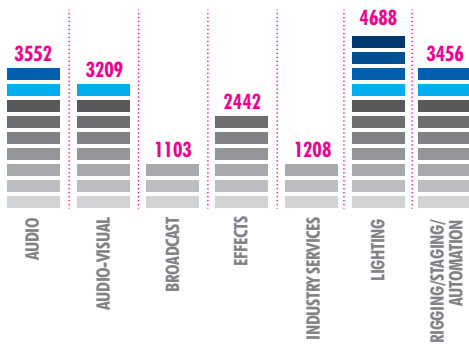


PURCHASING RESPONSIBILITY

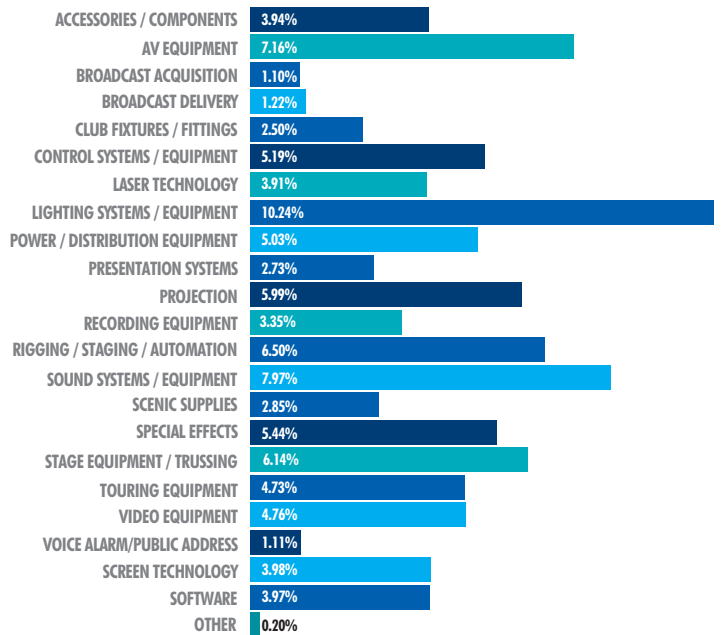


Unique repeat visitors:
12,094

PRODUCT CATEGORY



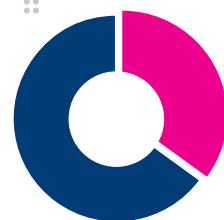
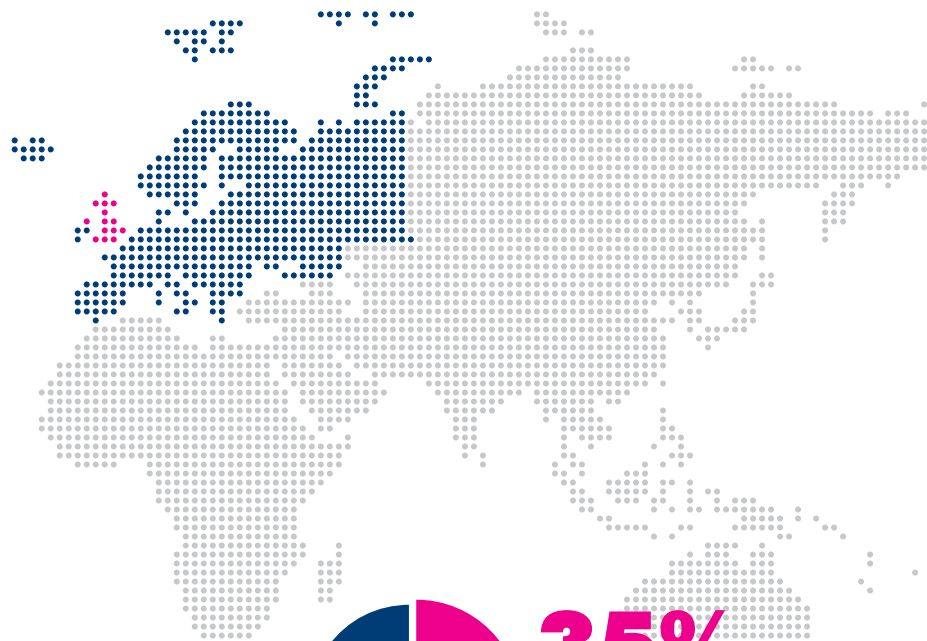
PRODUCT INTEREST



GEOGRAPHIC BREAKDOWN

UK 81.9%
Europe 12.6%
ROW 5.5%

- Australia
- Austria
- Belgium
- Botswana
- Brazil
- Bulgaria
- Canada
- Chile
- China
- Croatia
- Cyprus
- Czech Republic
- Denmark
- Egypt
- Finland
- France
- Germany
- Greece
- Guernsey
- Hong Kong
- Hungary
- Iceland
- India
- Ireland
- Isle of Man
- Israel
- Italy
- Jamaica
- Japan
- Jersey
- Jordan
- Kenya
- Korea, Republic of
- Kuwait
- Latvia
- Lithuania
- Luxembourg
- Malaysia
- Maldives
- Malta
- Mexico
- Monaco
- Mongolia
- Morocco
- Netherlands
- New Zealand
- Nigeria
- Norway
- Oman
- Peru
- Poland
- Portugal
- Qatar
- Réunion
- Romania
- Russian Federation
- Saudi Arabia
- Singapore
- Slovakia
- Slovenia
- South Africa
- Spain
- Sweden
- Switzerland
- Taiwan
- Turkey
- UAE
- Uganda
- United Kingdom
- United States



35%
of International attendees were final decision makers

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